



HORIZON RESULTS BOOSTER



RTD.G.6
Common Knowledge and Data Management Service

Horizon Results Booster

Service offered by the European Commission to beneficiaries to maximize the **impact of research & innovation project results**:

- ✓ Improving your **exploitation potential**
- ✓ Helping you implement your **dissemination and exploitation strategy**
- ✓ Increasing **the dissemination and valorising** your research
- ✓ Widening your **access** to the market, policy makers and the society



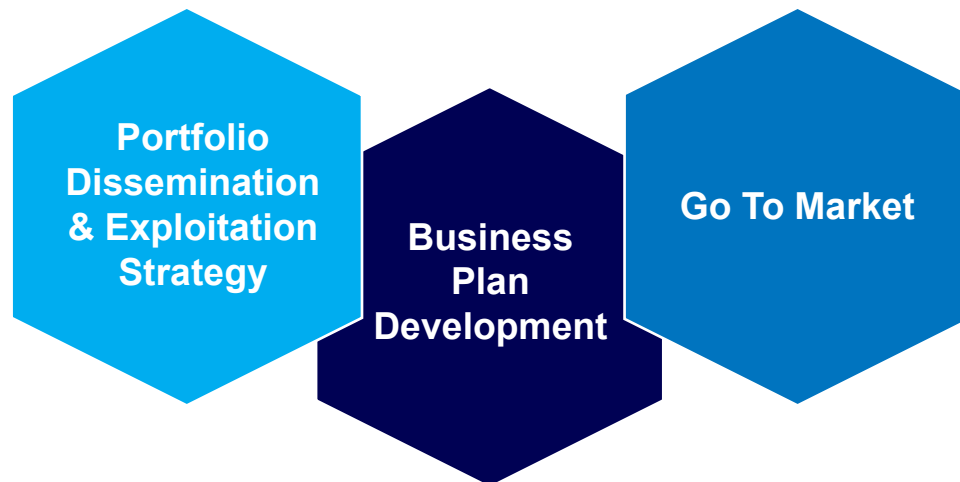
**Boost
your
impact!**



Horizon Results Booster

A set of 3 tailor-made support services for beneficiaries

1. Clustering R&I projects, in a portfolio of similar/complementary project results
2. Development of exploitation potential
3. Improving the access to market



Horizon Results Booster

The Horizon Results Booster is run under a framework contract managed by the European Commission

The Booster services are implemented by external consultants under **confidentiality agreement** and are **available for FP7 and H2020 and Horizon Europe beneficiaries**



Agenda

1. Horizon Results Booster: The Rules of the Game

Alicja Okoniewska - European Commission, Directorate-General for Research & Innovation, Common Knowledge and Data Management Service

Alessia Melasecche Germini - META Group

2. Service 1: Portfolio Dissemination & Exploitation Strategy (PDES)

Module A, B and C - Nicholas Ferguson TRUST-IT & Antonello Fiorucci META Group

Testimonial: Lourdes Morillas - Med'n'Change

3. Service 2: Business Plan Development (BPD)

Antonello Fiorucci - META Group

Testimonials: Ainhoa Cortés - WATEREYE , Ángel Moya - MEISTER

4. Service 3: Go-To-Market (GTM)

Alessia Melasecche Germini - META Group & Anna Franciosini - Ciaotech / PNO Consulting

Testimonial: Edward Someus - REFERTIL

5. Q&A and closing remarks



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impact!



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